Social media calendar: week 1

Week of _____

X, LinkedIn, TikTok and YouTube. Times are your local time, from the 2026 studies on flaghand.com's best-time pages.

Done	Day	Date	Time	Network	Format	Topic	First line and notes
☐	Tuesday		9 AM	X	Post		
☐	Tuesday		4 PM	LinkedIn	Text post		
☐	Wednesday		9 AM	X	Thread		
☐	Wednesday		3 PM	TikTok	Photo slideshow		
☐	Thursday		9 AM	X	Post		
☐	Thursday		4 PM	LinkedIn	Carousel (PDF)		
☐	Friday		4 PM	YouTube	Short		
☐	Sunday		9 AM	TikTok	Video		
☐	Sunday		10 AM	YouTube	Video		
☐							
☐							
☐							

Social media calendar: week 2

Week of _____

X, LinkedIn, TikTok and YouTube. Times are your local time, from the 2026 studies on flaghand.com's best-time pages.

Done	Day	Date	Time	Network	Format	Topic	First line and notes
☐	Tuesday		9 AM	X	Post		
☐	Tuesday		4 PM	LinkedIn	Text post		
☐	Wednesday		9 AM	X	Thread		
☐	Wednesday		3 PM	TikTok	Photo slideshow		
☐	Thursday		9 AM	X	Post		
☐	Thursday		4 PM	LinkedIn	Carousel (PDF)		
☐	Friday		4 PM	YouTube	Short		
☐	Sunday		9 AM	TikTok	Video		
☐	Sunday		10 AM	YouTube	Video		
☐							
☐							
☐							

Social media calendar: week 3

Week of _____

X, LinkedIn, TikTok and YouTube. Times are your local time, from the 2026 studies on flaghand.com's best-time pages.

Done	Day	Date	Time	Network	Format	Topic	First line and notes
☐	Tuesday		9 AM	X	Post		
☐	Tuesday		4 PM	LinkedIn	Text post		
☐	Wednesday		9 AM	X	Thread		
☐	Wednesday		3 PM	TikTok	Photo slideshow		
☐	Thursday		9 AM	X	Post		
☐	Thursday		4 PM	LinkedIn	Carousel (PDF)		
☐	Friday		4 PM	YouTube	Short		
☐	Sunday		9 AM	TikTok	Video		
☐	Sunday		10 AM	YouTube	Video		
☐							
☐							
☐							

Social media calendar: week 4

Week of _____

X, LinkedIn, TikTok and YouTube. Times are your local time, from the 2026 studies on flaghand.com's best-time pages.

Done	Day	Date	Time	Network	Format	Topic	First line and notes
☐	Tuesday		9 AM	X	Post		
☐	Tuesday		4 PM	LinkedIn	Text post		
☐	Wednesday		9 AM	X	Thread		
☐	Wednesday		3 PM	TikTok	Photo slideshow		
☐	Thursday		9 AM	X	Post		
☐	Thursday		4 PM	LinkedIn	Carousel (PDF)		
☐	Friday		4 PM	YouTube	Short		
☐	Sunday		9 AM	TikTok	Video		
☐	Sunday		10 AM	YouTube	Video		
☐							
☐							
☐							